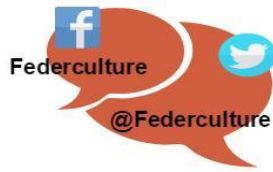


Rapporto Annuale 2015

Report Social Media



Keywords & hashtags



#CulturaFuturo

#Federculture

#RapportoAnnuale



@Federculture



i tweet di @Federculture hanno guadagnato



visualizzazioni



364 posts

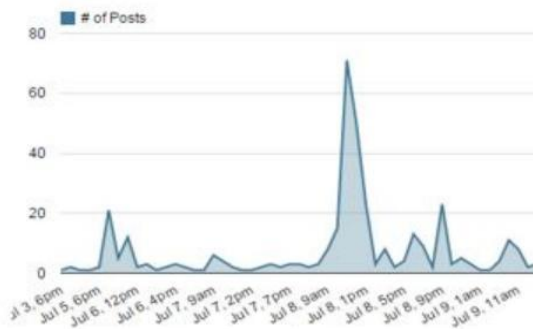
212 users

894,009 reach

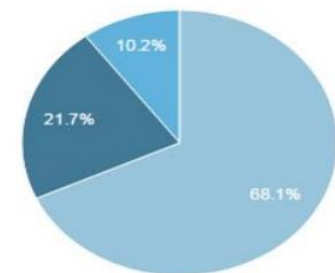
1,679,093 impressions



Timeline



Share of Posts



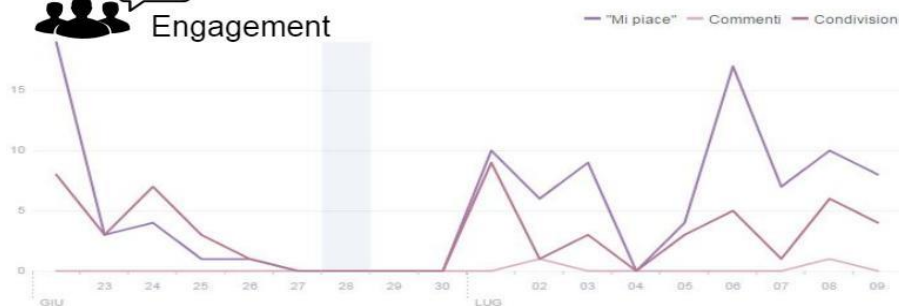
RTs Original Posts Replies



Federculture



Engagement





FEDERCULTURE



@Federculture

luglio
8

280
posts

155
users

629,057
reach

1,152,232
impressions

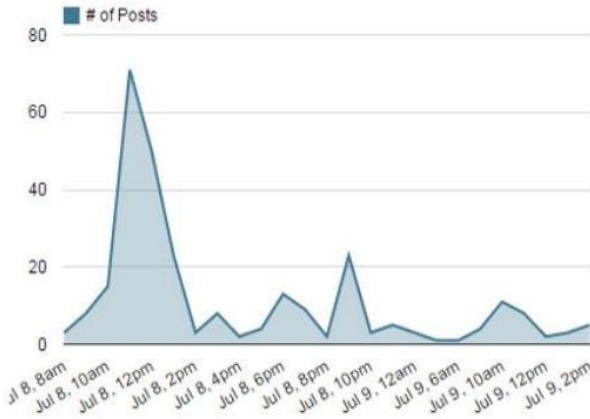
I tweet di @Federculture hanno guadagnato



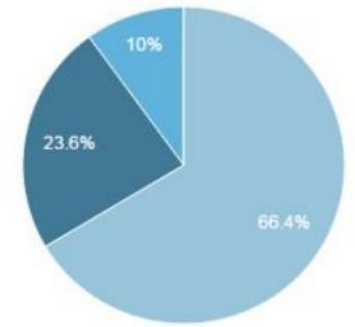
visualizzazioni



Timeline



Share of Posts



RTs Original Posts Replies



Engagement



2,2%
tasso di interazione



108
retweet



83
preferiti



Trend Topic Italia

TT Mobile @TTmobile_ - 24 h
#culturafuturo è appena entrato nei TT Italia in posizione 5

TT Mobile @TTmobile_ - 23 h
TT ITALIA 12:56
1. #action1D
2. #Strasburgo
3. #LibriNonArmi
4. #culturafuturo
5. #twitterincomune
6. Weber
7. Elektra
8. Comune di Milano

TT Mobile @TTmobile_ - 23 h
TT ITALIA 11:36
1. #action1D
2. #Strasburgo
3. #scappavi
4. #twitterincomune
5. #culturafuturo
6. Presidente della Repubblica
7. Comune di Milano